# FINAL Steering Committee Agenda# November 12, 2015 # 4:00 -5:30 p.m.#

Mary Anne's CJHS Room 304#

Free parking between Wells Fargo Bank and School #
Bring own water/drink and a snack to share if you wish#

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### Meeting Outcomes: #

- 1. Confirm strategic priorities for 2016 (see strategic plan and proposed 2016 action plan)
- 2. Discuss "Balancing Growth with Sustainability": gather input on a path forward
- 3. Review and discuss draft line item budget for fundraising (handout at meeting)
- 4. Gather input on fiscal agent and chart next steps
- 5. Share reports and news on local happenings

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AGENDA#
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## Meeting Start Ups#

- Welcome/Introductions #
- Notetaker? #
- Facilitators: Tony/Jeff#
- Previous meeting minutes #
- Volunteer timesheets #

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## Grounding our work in the OEFA Strategic Plan priorities #

- <u>Final Strategic Plan</u>, purpose, outreach, & distribution (*Jeff, Tony*)#
- <u>CA Environmental Literacy Blueprint</u> information: "How do the OEFA Strategic Plan and Blueprit fit together?" How can we leverage the best of both together? Define joint priorities. (Anne)#

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### **Leadership Challenge** (Jeff, Tony)#

- How to balance fundraising and need for solid growth with demand for OEFA services,
   OEFA capacity, and our good reputation? What should the STRCOM leadership provide
   in the way of direction to guide OEFA and keep a BALANCE between these elements?#
   <u>Action: Discuss and gather input.</u> #
- <u>Draft 2016 Action Plan:</u> Gather thoughts on priorities and committee interests. #
- Steering Committee Member roles? "Ask not what OEFA can do for you."#
  - O Website, Facebook, other social media, newsletter#
  - o Note-taker/meeting minutes#
  - o Facilitators/Conveners for Providers/Steering Committee#
  - O Fundraising outreach#
  - O OEFA Coordination support#
  - O Other tasks identified in action plan#
- New Steering Committee Members? Who? How Many? Who connects with whom?#

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# Fundraising, Non-Profit Status, & Outreach (Jeff, Tony)#

Friend Raising report: Jeff

<u>Action:</u> Review and discuss ROUGH DRAFT line item budget. Summarize ideas and revise a final draft for approval at next meeting?#

- State Funding Opportunities/NSF Grant update (Anne, Gretchen)#
  - Action: Discussion and next steps. #
- Possible <u>Fiscal Agents</u> Pros and cons for consideration (Tony)#
  - o North Valley Community Foundation#
  - O Butte County Friends of the Arts#
  - O Northern California Regional Land Trust#
  - o Golden Valley Bank#
  - o Xfer 501(c)(3) from Stream Minders?

<u>Action:</u> Discussion: Best choice for OEFA? Vote on fiscal agent or move topic to next meeting?#

- <u>Liability</u> how do we insure OEFA programs? What are the concerns and how do we overcome them?#
- CSUC Sustainability Conference do we participate? Who?
- Packard Foundation Exploring our Emerging Network Conf. 11/16 Tony

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#### Reports to Steering Committee#

- Tehama Co. update/ review Lucas/Debbie#
- Provider Meeting Jeff/Tony #
- Press coverage Jeff/Tony#
  - Chico News and Review#
  - Chico E-R#
  - BCAC.tv/Friends of the Arts#

Action: What is (are) the OEFA message(s) right now as we gain publicity?#

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#### Meeting Summary#

Meeting evaluation: plus/delta (feedback for all as this new group forms. #
Create the space to know what is working/could be improved for meetings. #
Get buy in to success of each meeting.)#

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### Next Meeting and Adjourn#

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